

January 24, 2025



Dear Friends,

Beannachtaí na Féile Pádraig oraibh! As President of the Council of Irish Associations of Greater Bergen County, I am thrilled to share that **Michael R. Dressler, Bergen County Surrogate**, will lead our **43rd Annual Bergen County St. Patrick's Day Parade** as Grand Marshal. The parade is scheduled for Sunday, March 16, 2025, and promises to be a proud celebration of St. Patrick and the vibrant Irish heritage of Bergen County.

We warmly invite you to sponsor and attend this year's parade and to join the Parade Committee at the reviewing stand afterward for some ceol agus craic (music and fun).

We are immensely proud to honor **Michael R. Dressler** as our Grand Marshal, accompanied by the following esteemed Aides:

- **Brendan Daly** – Knights of Columbus
- **Raymond Dressler & Nikias Stasoulakis** – Honorary Aides
- **Anne Kenneally-Viru** – Bergen Irish Association
- **Pete Marion** – Ancient Order of Hibernians
- **Niamh McGuinness** – Bergen County Sheriff's Office
- **Vincent McHale** – Superintendent, Closter Public Schools
- **Maureen McSpirit** – McSpirit & Beckett Real Estate
- **Norm Saunders** – American Special Children's Pilgrimage Group
- **Katie Orsato** – Gunning Award Recipient, Tommy Fox's Public House

#### An Lá Féile Pádraig – Event Details

- **Flag Raising Ceremony:** 1:00 PM at Roy W. Brown Middle School, 130 South Washington Avenue, Bergenfield, NJ.
- **Parade Start:** 2:00 PM at South Washington Avenue and West Englewood Avenue, proceeding north along Washington Avenue to St. John's Roman Catholic Church. Lineup begins at 1:30 PM.

As grand as our parade may be, it comes with its own cost. To keep this long-standing tradition alive, we rely on the generosity of sponsors and the support of our local community. We invite you to share in the spirit of St. Patrick by supporting us through sponsorship or placing an advertisement in our parade journal. Your contribution helps ensure the success of this beloved event for years to come.

#### Sponsorship and Journal Advertisement Options:

- **Gold Level Full Page:** \$300
- **Personal Full Page:** \$100
- **Half Page:** \$75

Please visit our online portal to submit your ad: [www.bergencountyirish.org/journal](http://www.bergencountyirish.org/journal). Alternatively, paper submissions may be mailed to the Journal Committee with payment by **10ú Márta 2025**.

You can also support our parade by joining our **50/50 Raffle on Dé Sathairn, 15ú Márta 2025, 12:00 PM** at Tommy Fox's in Bergenfield. Raffle tickets are available at Tommy Fox's Pub.

We encourage everyone to join us for these wonderful celebrations:

- **Aifreann na Féile Pádraig (St. Patrick's Day Mass):** 10:00 AM at Saint Mary's Church
- **Flag Raising Ceremony:** 1:00 PM at Roy W. Brown Middle School

Thank you for your generosity, and we look forward to seeing you on Parade Day. Let us march together with pride and joy, carrying the spirit of Éire in our hearts!

Le mórmheas,

**Deirdre Spollen-LaRaia, Ed.D.**

*A 501(c)(3) Organization*

[www.bergencountyirish.org](http://www.bergencountyirish.org)

Thank you for your help in continuing our long-standing tradition of the parade. We look forward to seeing all of you and thank you for your continued support!

Sincere Regards,

Deirdre Spollen-LaRaia, Ed.D.

Council President

[www.bergencountyirish.org](http://www.bergencountyirish.org)

A 501 (c) (3) Organization

# 2025 Bergen County Saint Patrick's Day Parade Journal

43rd Annual Parade - Sunday, March 16, 2025 - Bergenfield, New Jersey

Michael R. Dressler, Bergen County Surrogate, 2025 Grand Marshal

Aides to the Grand Marshal & the Gunning Award Recipient for 2025:

- ★ Brendan Daly, Knights of Columbus
- ★ Raymond Dressler & Nikias Stasoulakis, Honorary Aides
  - ★ Ann Kennelly Viru, Bergen Irish Association
  - ★ Pete Marion, Ancient Order of Hibernians
- ★ Niamh McGuinness, Bergen County Sheriff's Office
- ★ Vincent McHale, Superintendent, Closter Public Schools
  - ★ Maureen McSpirit, McSpirit & Beckett Real Estate
- ★ Norm Saunders, American Special Children's Pilgrimage Group
- ★ Gunning Award Recipient Katie Orsato, Tommy Fox's Public House

<input type="checkbox"/> Gold Level Full Page	\$300
<input type="checkbox"/> Personal Full Page	\$100
<input type="checkbox"/> Half Page	\$75

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Please submit your journal online here: <https://www.bergencountyirish.org/journal> where you may pay online or email as a Word doc or mail your journal ad to the committee members below.

Please make checks payable to:

The Council of Irish Associations of Greater Bergen County, Inc.

P.O. Box 5113 Bergenfield, NJ 07621



# Sponsorship Opportunities

43rd Annual Bergen County Saint Patrick's Day Parade 2025

## Sponsorship Levels

<b>Personal</b> <b>\$75-\$300</b>	<ul style="list-style-type: none"><li>• Gold Level Full Page in Journal (\$300)</li><li>• Personal Full Page in Journal (\$100)</li><li>• Half Page in Journal (\$75)</li></ul>
<b>Sashes</b> <b>\$1,000</b>	<ul style="list-style-type: none"><li>• All honoree sashes for Parade</li><li>• Recognition in media and signage</li></ul>
<b>Breakfast</b> <b>\$1,500</b>	<ul style="list-style-type: none"><li>• Sponsor the Parade Day Breakfast at Tommy Fox's</li><li>• 2 Tickets to Parade Day Breakfast</li><li>• Recognition at Parade Day Breakfast with Signage</li></ul>
<b>Band</b> <b>\$2,000</b>	<ul style="list-style-type: none"><li>• Band Sponsor for Brunch</li><li>• 2 Tickets to Grand Marshal Brunch</li><li>• Signage for band to include sponsor name</li></ul>
<b>Social Media</b> <b>\$5,000</b>	<ul style="list-style-type: none"><li>• 2 Tickets to Parade Day Breakfast</li><li>• 2 Tickets to Grand Marshal Brunch</li><li>• Prominent Position on Grand Stand for Parade Day</li><li>• Recognition as a co-sponsor of the Parade</li><li>• Mention in all print and social media</li><li>• Gold Page in Journal &amp; Lapel Pin</li></ul>
<b>Shamrock</b> <b>\$7,500</b>	<ul style="list-style-type: none"><li>• 5 Tickets to Parade Day Breakfast</li><li>• 5 Tickets to Grand Marshal Brunch</li><li>• Prominent position on Grand Stand for Parade Day</li><li>• Recognition as a co-sponsor of the Parade</li><li>• Mention in all print and social media</li><li>• Gold Page in Journal &amp; Lapel Pin</li></ul>
<b>Harp</b> <b>\$10,000</b>	<ul style="list-style-type: none"><li>• 10 Tickets to Parade Day Breakfast</li><li>• 10 Tickets to Grand Marshal Brunch</li><li>• Prominent position in Parade for group (if desired)</li><li>• Prominent position on Grand Stand for Parade Day</li><li>• Mention in all print and social media</li><li>• Recognition as a co-sponsor of the parade</li><li>• Gold Page in Journal (Front inside Cover on Printed Copies) &amp; Lapel Pin</li></ul>

For more info please contact: *Deirdre Spollen-LaRaia* - [deirdre.spollen@bergencountyirish.org](mailto:deirdre.spollen@bergencountyirish.org)  
*Tommy O'Reilly* - [tjoreilly11@gmail.com](mailto:tjoreilly11@gmail.com)

The Council of Irish Associations of Greater Bergen County  
PO Box 5113 Bergenfield, NJ 0762

[BergenCountyIrish.org](http://BergenCountyIrish.org)